

Media Contact:
Courtney Klepsch
858.367.5992 (o) 858.829.5855 (c)
cklepsch@labelindependent.com



VISUAL ASSAY TO EXHIBIT GROUNDBREAKING RESEARCH COLLABORATION TECHNOLOGY AT SLAS 2015

Visual Assay Featured at SLAS 2015 Conference and Exhibition in Washington, DC on February 7-11

Washington, DC, February 2, 2015 Mannix Aklian, founder and CEO of Label Independent, Inc., will demonstrate Visual Assay®, a revolutionary real-time method workflow development and collaboration tool, at The Society for Laboratory Automation and Screening (SLAS) Conference and Exhibition in Washington, DC on February 7-11. The exhibition will feature more than 300 leading multinational providers of laboratory technology and related products and services. Aklian will demonstrate how Visual Assay improves reproducibility and provides real-time data capture. In addition, Aklian will show how the platform encourages instant collaboration and ensures workflow compliance in research labs performing pre-clinical drug discovery.

“Reproducibility and data integrity are critical to time, cost and quality in the drug discovery process. There is a need for a tool that allows the scientist to build experiments on-the-fly, with information available before, captured during, and analyzed after the experiment. We built this tool for mobile devices to ensure workflow compliance and make collaboration and data sharing instant. In the end, data is only as valuable as the methods used to generate it, and our technology makes it actionable,” Aklian said of Visual Assay.

The SLAS 2015 Conference & Exhibition brings together engineers, scientists, technologists and researchers from government, academic and commercial laboratories involved or interested in Clinical Diagnostics, Drug Discovery and Development, Forensics and Security Sciences, Food and Agricultural Sciences, Consumer Products, Petrochemicals and Energy. The Exhibition is structured to facilitate friendly, professional interaction among providers and technology users. Attendees will gain valuable insight into state-of-the-art technologies – and access to product developers and product experts - in a low-pressure, high value environment.

The Conference covers topics such as: High-Throughput Technologies, Assay Development and Screening, Micro- and Nanotechnologies, Drug Target Biology, Informatics, Bioanalytical Techniques and Diagnostics. The Society for Laboratory Automation and Screening (SLAS) is a global community of more than 18,000 scientists, technologists, researchers, academics, and data informatics professionals. For more information about SLAS 2015, visit www.slas2015.org.

About Visual Assay:

A product of Label Independent, Inc., Visual Assay is a tablet-based collaboration tool used for method workflow development and for managing, capturing and sharing assay data in real time. Developed by scientists for scientists, Visual Assay is available as a cloud-based or on-premises workflow compliance solution that captures data as it's generated in secure, encrypted files. Used on three continents, Visual Assay requires virtually no typing and removes the need for translation, allowing companies to cross language, cultural and geographical barriers, all while increasing reproducibility and productivity. Visual Assay's first clients include top 10 pharmaceutical and biotech companies. To learn more about Visual Assay or to request a demo, visit www.visualassay.com.

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